

Armed Forces/Military Recreation OR Morale, Welfare & Recreation (MWR)



"It is not enough to fight. It is the spirit we bring to the fight that decides the issue. It is morale that wins the victory." - Army General, George C. Marshall

Military Communities - No Different

Installation/Base

Commanding Officer

City/Community

Mayor/City Manager

Common Services & Support Provided by Both

- Public Works (utilities, roads, environmental, waste management, etc..)
- Police/Fire Protection
- Emergency Management
- Social Services (Health/Clinical)
- Comptroller/Financial Management
- Recreation/Parks/Quality of Life Services



WHY THE MILITARY HAS MWR

- Per Congress, the Department Of Defense Directive 1015.10 states that DoD Components shall provide a well-rounded MWR program that contributes to mission readiness through programs promoting fitness, esprit de corps, and quality of life.

*United States Coast Guard was part of DoD prior to 9-11 and still provides similar MWR programs for its service members and considered part of the United States Armed Forces.

WHY MILITARY HAS MWR (cont'd)

- Improve individual/family readiness
- Create unit cohesion & esprit de corps
- Improve self-esteem
- Reduce stress
- Constructive use of leisure time
- Improve Quality of Life
- Enhance retention
- Provide support for families of deployed service members



MWR Programs

CATEGORY A

Mission Sustaining Programs

- Fitness
 - Pools
 - **Gyms**
 - **Centers**
- Liberty Centers
- **Shipboard or Deployed Recreation**
- Motion Pictures
- LMRCs
- **Armed Forces Entertainment**
- Libraries
- Picnic & Parks
- **Recreational Sports**

CATEGORY B

Community Support Programs

- **Child and Youth Programs***
- Recreational Pools
- **Outdoor Recreation**
- Hobby Centers
- Bowling (less than 16 lanes)
- **Sports Programs (above the IM level)**
- Information, Tickets and Travel (ITT)

CATEGORY C

Revenue Generating Programs

- Food and Beverage Outlets
- Catering & Conferences
- Bowling (more than 16 lanes)
- Golf Course
- Marinas
- Recreational Campgrounds, Cabins, Cottages, RV Parks
- **Live Entertainment**
- Theaters (3D Digital Prints)
- Amusement machines

Statistics



- 290+ Major Military/Coast Guard Bases Worldwide
- 5.7 Million Potential Customers
 - Active Duty, Reservist , Family Members, Retirees, DoD/Contracted employees
- 64,000+ MWR employees worldwide
- \$4.5 Billion Industry

**MWR = \$2.6B & Youth and Child Services = \$1.9M*



DoD Statistics

Total Inventory of Facilities/Programs Worldwide

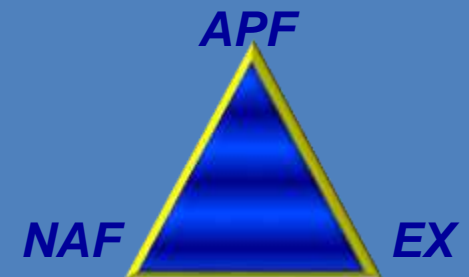
- 498 fitness operations
- 207 community centers
- 210 libraries
- 166 single Service member centers
- 594 outdoor recreation operations
- 280 tickets and leisure travel operations
- 241 bowling centers
- 130 arts and crafts centers
- 160 golf courses
- 191 recreation cabin operations
- 214 auto skills centers
- 891 clubs, restaurants, and other food and beverage operations
- 273 name-brand food operations
- 196 recreational vehicle parks/campgrounds
- 5 armed forces resorts
- 64 marinas
- 160 recreational swimming pools
- 59 shooting ranges



How is MWR Funded?

Three Funding Sources for MWR

- Appropriated Funds: Funds appropriated by Congress and provided to the Services to run certain MWR functions
- Nonappropriated Funds: Funds generated by MWR activities (e.g., food and beverage, golf, bowling)
- Exchange Nonappropriated Dividends: Nonappropriated funds paid to MWR by the Exchange (retail) System, as a portion of their profits (Approx. 70% of Profits go back to MWR)



Careers in Armed Forces Recreation (MWR)

- Sports/Athletics Coordinator (Intramurals)
- Youth Sports Coordinator
- Fitness Coordinator
- Special Events Manager
- Entertainment/Hospitality Coordinator
- Ticket & Travel Manager
- Golf Pro/General Manager/Golf Superintendent
- Food & Beverage Director/Restaurant or Catering Manager
- Recreational Lodging - Campground/Resort Manager
- Outdoor Recreation Specialist
- Recreation/Entertainment Facility Manager
- Recreation Specialist (General Programs)
- Child & Youth Programs Coordinator/Director (Child Care)
- Sponsorship/Marketing Coordinator
- Recreation Specialist-Deployed Forces (Aboard Ships/Forward Deployed)
- Business/Accounting/HR Management Positions



Job & Career Resources

Army: www.armymwr.com

Coast Guard: www.dcms.uscg.mil (search MWR)

Navy: www.navymwr.org

Air Forces: www.myairforcelife.com

Marine Corps: www.usmc-mccs.org

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USAJOBS is the Federal Government's official one-stop source for Federal jobs and employment information.

Navy Internships



- **Position : Student Intern** [12 positions]
- Salary: \$17.37 - Hourly
- Category: Flex Temporary, NTE 120 days

- Open to currently enrolled college students

- Join the **Navy Region Northwest Fleet & Family Readiness Program Team** – One of the most spectacular living areas – the beautiful Pacific Northwest! Employee privileges include shopping privileges at the Navy Exchange, access to base facilities such as gyms, recreation centers, restaurants, and discount tickets to sporting and entertainment events.

- **BRIEF DESCRIPTION OF DUTIES:** The Navy Fleet and Family Readiness (FFR) Intern Program offers internship experiences that fit students' academic and professional development needs. Our goal is to match students' skills and objectives with installation FFR program departments that can mutually accommodate goals. As a management trainee, students learn how to apply educational concepts to real-world situations, as they discover another potential career path and complete university requirements to earn their degree. Student efforts directly impact the quality of life of the Navy community, working side-by-side with employees to create and deliver programs, services and experiences for active-duty service members, their families and other eligible customers. Incumbent is assigned to assist in the operation of a specific FFR activity, e.g.; Outdoor Recreation, Single Sailor Program, Sports and Fitness and Food & Entertainment. Typical assignment may include planning, scheduling and publicizing of events, applying rules and regulations in supervising indoor and outdoor activities, setting up venues, scheduling and conducting tours and field trips. Marketing duties may include photography, video production, social media strategies, graphic design, promotions and print production. Other programs available and dependent on student's academic goals.

- <https://www.usajobs.gov/GetJob/ViewDetails/629815400>

Join Our Network

This NRPA online network is intended to be a forum for discussion, sharing of knowledge, and posing of questions unique to the needs and interests of professionals and associates serving in Armed Forces Recreation. These include military personnel, Defense Department civilian employees and individuals in agencies that provide recreation services to military personnel such as the Red Cross and United Services Organization.

The Armed Forces Recreation online network through NRPA Connect is designed to be an open forum for exchange of information and knowledge. The ARFN is open to any NRPA member invite you to join us on discussions related to Armed Forces Recreation.



Points of Contact

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